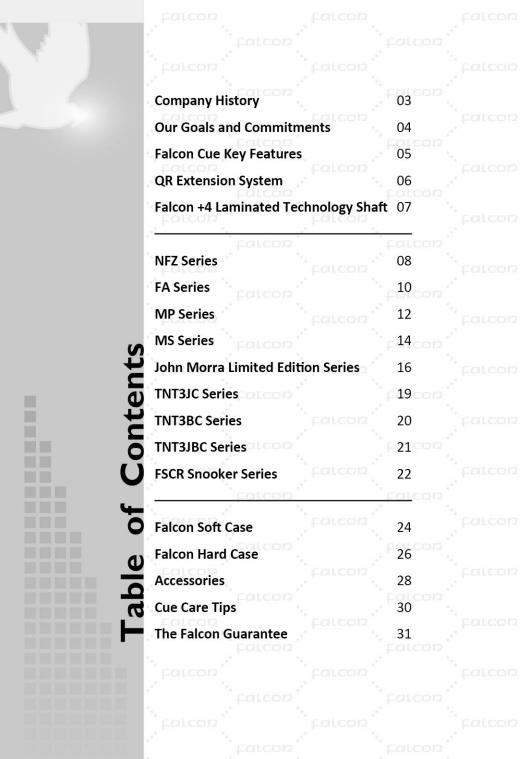
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Falcon Cues Ltd History

Falcon Cues Ltd was first established in the year 1991 by Mr. Ernie C., a Taiwanese -Canadian entrepreneur with the passion for the game of pool who immigrated to Toronto, Canada in the year 1990 with hopes for a better life for his family. Prior to this, he was a dedicated pool player and a successful businessman.

alcon talcon

Before his move to Canada, he had realized the convenience of the location (Toronto) for easy access to some of the most beautiful timbers in the world, Canadian maple and also it's short distance to its powerful neighbor, the United States.

short distance to its powerful neighbor, the United States.

Since he was young and just learning how to play pool, he had

dreamed about owning a pool cue factory that would build only the best quality professional grade cues for the enthusiasts. He decided that Canada would be the place to realize his dream.



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In the year 1991, during a rare opportunity, Ernie was able to meet with famed American cue manufacturer Joss Cues and they decided to enter into a business venture together. Therefore, the Falcon brand was established and the first manufacturing facility was set up in

Mississauga, a quiet little town about 30 minutes away from downtown Toronto. With the help from Joss Cues, Falcon quickly gained a good reputation amongst the professional player's circle and was able to attract some of the finest names to

ever play the game. Such players include Jeanette Lee, Jennifer Chen, Nick Varner, Karen Korr, Shin Mai Liu and

many other outstanding players across the globe.



COLLOD

Egilcop



In 1993, Falcon ended its venture with Joss Cues and teamed up with Mr. Alan McCarty of Clawson Cues (now known as Predator Cues), who envisioned a brand new concept for the future of pool cues but needed manufacturing support that he believed would change the game of pool for many years to come. After hearing his proposal, Ernie decided to provide manufacturing supports for Clawson Cues to help Mr. McCarty rea-

lize his dream and concept. For many years to follow, Falcon Cues Ltd was the proud manufacturer and business partner of Clawson Cues (Predator Cues), which helped Falcon Cues to further develop its cue making abilities and techniques that shaped them into the company that they are today.

Falcon

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Falcon Cues Ltd are now entering into their 24th year in business and continue to manufacture professional standard, high quality pool cues at affordable prices.

They believe that all pool enthusiasts should have the chance to play with a quality pool cue.



Company History

PROFESSIONAL POOL & SNOOKER CUE MIG.

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Our Goals and Commitments



Established in the early 1990s, Falcon Cues found its home in Mississauga, Ontario, Canada. For the next 15 years,

Falcon dedicated its time to the production of professional quality billiard cues with the best grade of wood and technologies available. The result is a brand of cues that is known for its solid construction, classic designs and affordable pricing. Over the years, many of the worlds' greatest names in billiards shared their victories with a Falcon cue and proved the brand's true characteristics.

In the year 2014, the brand continued to improve its craftsmanship

and design by introducing many new product line ups
which incorporated our new philosophy and characteristics.

We aim to build professional level billiard equipment
that all players can afford.

Falcon believes that all players should have access to the best equipment to start their billiard games anywhere on the globe. Therefore, we aim to expand our dealer networks globally to ensure that every player has a chance to play with a Falcon cue.









Product Features

The new and improved Falcon QR weight bolt extension system allows the user to attach the extension piece during play without the hassle of removing the rubber bumper.

The system includes HY-051 rubber bumper + QR bolt set, which is fitted to MP, MS and JM Series. The extension piece can be purchased separately.





The NF series is BACK! Falcon has decided to bring back its most popular plain cue series from the 1990's with a touch of modern technology! NFZ is beautifully crafted using genuine Canadian birdseye maple butts with ultra thin aluminum rings and indexes (0.5mm thin and 24 indexes), perfectly fusing natural beauty, technology and traditional craftsmanship, perfectly fusing natural beauty, technology and traditional craftsmanship.

- 58" total length (shaft and butt),
- 29" shaft and 29" butt
- Genuine Canadian kiln dried, vacuumed and hand selected grade A maple shaft
- Falcon shaft pro taper
- Falcon 5 layer medium hardness pig skin 13mm tips
- Synthetic JM 1" ferrules from the US - Hand polished stainless steel joint collar
- 5/16 14 thread joint pin and inserts
- Genuine Canadian kiln dried, vacuumed and hand selected grade A birdseye maple butts hand stained
- Falcon 4 piece butt construction
- Hand wrapped and pressed genuine Irish linen - 0.5mm thin aluminum rings and 24
- indexes
- Adjustable weight screws
- Standard weight of 19oz

NFZ Series





Falcon's newest inlay design series for 2016. This series has a look that showcases Falcon's unique philosophy in design using simple lines and exotic materials to make cues that stand out from the rest. The series features premium grade Canadian maple shaft, CNC machined and hand applied exotic inaly materials, it is a genuine high quality professional billiard cue. - 58" total length (shaft and butt), 29" shaft and 29" butt - Genuine Canadian kiln dried, vacuumed and hand selected premium grade maple shaft - Falcon shaft pro taper - Tiger Everest EL Medium hardness 13mm tip with red layer - Synthetic 1" ferrules from the US - Hand polished stainless steel joint collar with laser engraved Falcon logo - 5/16 14 thread joint pin and inserts - African black ebony, rosewood, curly maple, birdseye maple and various types of exotic butt wood - Falcon 4 piece butt construction - Hand wrapped and pressed genuine Irish linen - Exotic woods, stones, shells and synthetic inlay materials (maple, white bone, turquoise stones, black ebony, abalone, lacewood...etc) - Adjustable weight screws - Standard weight of 19 ~ 19.5oz FA Series



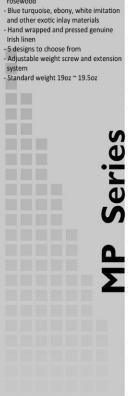
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The MP series symbolizes the origin of

Falcon Cues in Canada and combines the elements of natural wood to traditional inlay designs of billiard cues that forms simple and elegant design feel. The MP cues utilize massive amount of blue turquoise stone as its inlay materials which brings out the overall high class feel of the cue.

- 58" total length (29" shaft and 29" butt) - Genuine Canadian kiln dried vacuumed and hand selected premium grade maple shaft
- Falcon Pro taper shaft
- Falcon 13mm multilayer leather tip
- 1" high quality ferrule made in the USA - Hand polished stainless joint collar
- 5/16 14T joint pin and insert
- Canadian grade A birdseye maple,
- rosewood
- system - Standard weight 19oz ~ 19.5oz



USD MSRP

\$349

USD MSRP

\$389









The design of the MS series incorporates the wrap-less concept which aims to showcase the natural beauty of the wood grain itself. The unique decorative ring matches perfectively with the overall design of the cue, paired with metal to wood joint pin configuration which gives the player a true hand feel of the cue's impact. - 58" total length (29" shaft and 29" butt) - Genuine Canadian kiln dried vacuumed and hand selected premium grade maple shaft - Falcon Pro taper shaft - Falcon 13mm multilayer leather tip - 1" high quality ferrule made in the USA - Falcon stainless 8T metal to wood joint - Canadian grade A birdseye maple and rosewood forearms - Blue turquoise, ebony, bocote and white imitation bone inlays - Handles made from exotic woods such as curly maple and Rengas tiger wood - 5 designs to choose from - Adjustable weight screw and extension system - Standard weight 19oz ~ 19.5oz **MS** Series шш DOM: ш шш MS-2 MS-1 MS-3 MS-4 MS-5 14 USD MSRP **USD MSRP** USD MSRP **USD MSRP** USD MSRP

\$339

\$359

\$509

\$589





The first limited edition cue tailor made for Falcon sponsored Canadian billiard professional John Morra. The cue is made from the best grade of maples and materials available, including kiln dried and treated exotic woods, hand polished stainless steel joint collar and CNC installed joint pin/inserts. The cue has 2 design variations and each is limited to 50 pieces worldwide.

- 58" total length (29" shaft and 29" butt)
- Genuine Canadian kiln dried vacuumed and hand selected premium grade maple shaft
- Falcon Pro taper Canadian grade AA maple shaft - Falcon 13mm multilayer leather tip (Kamui black 8 layers leather tip as option)
- 19mm high quality professional ferrule made in the USA - Hand polished stainless
- joint collar with laser engraved Falcon logo - Falcon quick release pin
- and insert (Uni loc as option) - Canadian grade AA maple and birdseye maple forearm - Ebony, bocote, white imitation bone and rengas tiger wood inlays
- Handles made from exotic woods such as Canadian grade A maple and Rengas tiger wood
- 2 designs to choose from - Adjustable weight screw
- and extension system - Limited to 50 pieces per design worldwide
- Individually numbered
- Standard weight 19oz ~ 19.5oz

Country: Canada

- Ranked 6th in the World by WPA

- 5th at the 2015
- World Championships
- 1st in 2015 Canadian
- Championship Men's Open 9-Ball
- 1st in 2015 Canadian Championship Men's Open 8-Ball
- 1st in 2015 Canadian
- Championship Men's Open 10-Ball
- 2nd in 2015 China Open
- Men's Division

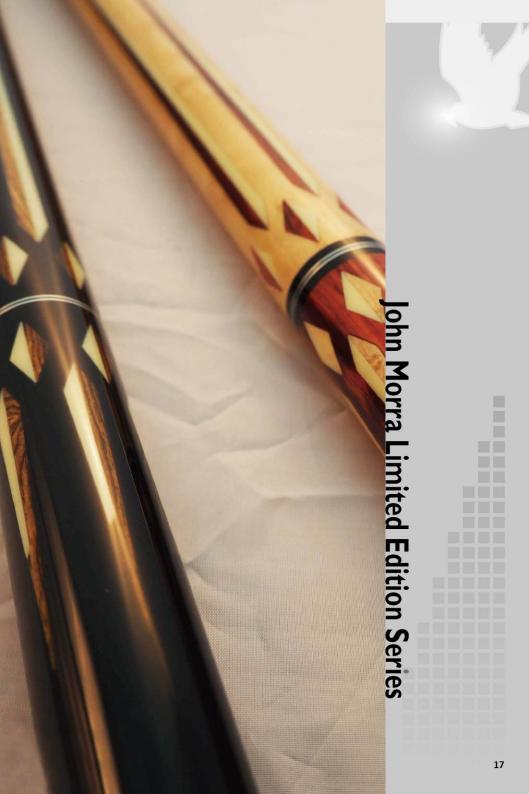
mited Edition Series



JM-2 **USD MSRP**

\$999

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TNT3 Series

The brand new Falcon TNT3 jump/break cue series is back with a brand new look! This time the Falcon design team wants you to grab all the attention of the people playing around you! The new TNT3 comes in matte black, white, fluorescent green and red as its base colors. It is branded with the TNT3 mark in carbon fiber pattern fonts! The black and white contrast creates a bold statement in appearance and the new Nanotech wrap guides you where to hold the cue for the best hit! The tip of the TNT3 consists of three layers. The first layer is a super hard wild boar skin, the second layer is a special fiber material that absorbs the impact of the first layer and softens the impact that is transferred onto the third layer, the phenolic ferrule. This improves hit feel and strength. The diameter of the shafts and butt of the TNT3 have also been slightly adjusted for more power and control.

TNT3 Series









Falcon 2016 snooker series - 57" total length (shaft and butt) with 41" shaft and 16" butt - Genuine Canadian kiln dried vacuumed and hand selected grade A maple shaft or Ash wood shaft - Falcon snooker cue taper - Falcon 2 layer leather tip - Falcon 10mm polished stainless steel ferrule - Stainless steel joint collar - Falcon CNC machined snooker quick release joint - Butt made from various exotic woods such as bocote, curly maple, Canadian maple, Birdseye maple **FSCR Snooker Serie** - Unique CNC cut and hand crafted inlay designs with synthetic blue turquoise, ebony, abalone shell and white bone inlay - Engraved and hand applied stainless steel name plate - Fixed weight screw - Standard weight of 18.5oz





FSCR Snooker Series

- 2B4S high quality PVC leather soft case - White/black combination with metal Falcon logo emblem - Red/black combination with metal Falcon logo emblem Falcon Soft Case







Characteristics

- 2B4S high quality PVC leather hard case - White/black combination with silver stripe accent - Red/black combination with silver stripe accent Falcon Hard Case





Characteristics







Shopping Bag



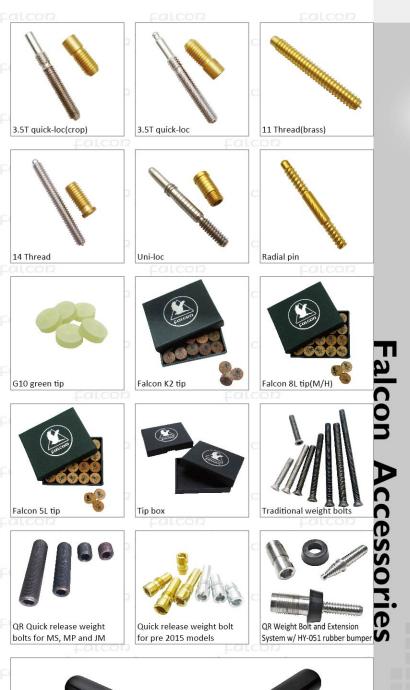














FALCON CONSUMER WARRANTY POLICY

STORAGE: Solid wood will absorb moisture in wet climates and release moisture in dry climates which causes the cue to warp or rings to pop up. To prevent warpage or finish problems, it is important to store your cue in places with consistent temperature and moisture conditions, ideally at room temperature inside a cue case. Avoid leaving your cues in the car.

USE: Cues made of wood are not designed to withstand side pressure. Situations where a cue is leaning against a wall, dropped on the floor, or hitting a table can damage the cue. If the cue is stored on a wall mounted rack, be sure it is kept upright.

TIP DIAMETER: We do not recommend turning your shaft but if you do, do not turn it below 12mm for pro taper shafts or 12.50mm for Euro taper shafts or your Limited Warranty will be voided.

SHAFT: To clean a Falcon Cues Ltd shaft, use only very fine micropapers for burnishing.

To avoid damaging your new shaft, do not sand it! Do not expose the shaft to excessive moisture and do not steam to remove dings, or use damp cloth to wipe down the shaft. Use Isopropyl alcohol with soft towels to clean the shaft if absolutely necessary.

UNI-LOC/RADIAL PIN JOINT: We recommend cleaning the Uni-Loc or Radial Pin Joint when you first receive your cue and every six months thereafter. These joints are precision manufactured to exact tolerances and even a modest amount of dirt can create problems. We suggest using a Q-Tip dipped in Isopropyl Alcohol to clean the inside threads and bore of the insert in the shaft. Use a clean rag and alcohol to clean the joint pin and threads as well.

FERRULE: Much of the shaft's performance can be attributed to the type of ferrules we use therefore it is important to provide maintenence and inspection to the ferrule section from time to time. To remove scratches, use a very fine 1000 grit micro paper and exercise with care. The wood adjoining the ferrule is much softer than the ferrule itself and sanding the wood inadvertently could damange the shaft. Please note that if overheated, the ferrule will melt.

Tips

TIP: If tip replacement is required, we recommend a tip of medium hardness. Falcon Cues Ltd. cues comes with various types of tips according to the different series. We currently offer our own Grade A leather, 5 layer leather and Triangle tips. For best results, we recommend that you have a professional cue maker or cue repair person perform the change on a lathe.

Remember, the wood will sand away faster than the ferrule and if the ferrule is overheated, it will melt.

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WRAP CLEANING: Use mild soap and water moderately (as little as possible) for leather wraps and Isopropyl alcohol for Genuine Irish Linen wraps.

USING THE RIGHT CUE: A player may encounter various shots in a single pool game which can be separated into three major types: break, jump and normal shots. Falcon Cues Ltd strongly advise our customers to choose the right cue for the right shot! This means, when performing a break shot, it is advised to use our TNT jump break or Charger break cues. Jump and break cues are designed to the specifications to make these types of shots and normal playing cues are not. Players who use playing cues to break/jump may damage the structure of the playing cue in the long run which shortens the life of the cue.

FALCON CUSTOMER SERVICE: If you have any questions or need any maintenance work done on your Falcon products, please e-mail Falcon customer service at peter@falconcues.com, contact your local Falcon dealer or your store of purchase.

FOR REPAIR PLEASE CONTACT:

USA REPAIR

McDermott Handcrafted Cues Jayme Cernicka

Customer Service Manager

Toll Free: 1-800-666-2283 x 121 Phone: 262-251-4090 ext 121

E-mail: cernicka@mcdermottcue.com

CANADIAN REPAIR

First Choice Billiards

Phone: 905-636-1120

E-mail: don@firstchoicebilliards.com

LIMITED WARRANTY

Falcon Cues Ltd stands behind our customers. We offer the following limited lifetime warranty to protect our customer's investments against manufacturing defects. If you should ever experience a problem that you deem as our fault and should be covered under warranty, please contact your local Falcon dealers/distributors or e-mail us directly to peter@falconcues. com and a representative will review your case immediately. Please note that this warranty does not cover problems resulting from warping or user abuse/misuse.

- 1.) Terms and Conditions: Falcon Cues Ltd. warrants solely to the original purchaser of a particular Falcon Cues Ltd product/products that the product purchased shall be free from defects in materials and workmanship under normal use for as long as original purchaser has ownership. Damage resulting from: (a) normal wear and tear; (b) modification, misuse, abuse or improper maintenance; (c) accidents or exposure to extreme temperature, humidity or weather conditions which cause harm to the wood will not be covered under the limited warranty. This Limited Warranty applies only to those products purchased from authorized dealers of Falcon Cues Ltd.
- 2.) Limitation on Obligations: The obligations of Falcon Cues Ltd. hereunder are limited to repair or replacement of any product found to be defective under this Limited Warranty. In no event shall Falcon Cues Ltd. be liable for any indirect, incidental or consequential damages, of any nature or kind or for damages to or loss of property. THIS LIMITED WARRANTY IS THE SOLE WARRANTY OF FALCON CUES LTD PRODUCTS AND IS GIVEN IN LIEU OF ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, INLCUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR PURPOSE.
- 3.) No Other Warranties: This Limited Warranty, as set forth herein, constitutes the entire warranty and representation of Falcon Cues Ltd with regard to its cues and products. This Limited Warranty shall be controlling over any conflicting terms and conditions of any purchase orders, contracts or invoices which may be executed in connection with the purchase of the product. NO representation or warranty made by Falcon Cues Ltd employee, dealer or agent shall be binding upon Falcon Cues Ltd other than as set forth herein.
- 4.) Claim Procedure: claims for warranty performance and service shall be made by sending the product, shipping and insurance prepaid by the purchaser, to local Falcon Cues Ltd. dealers together with (a) evidence of original purchase, (b) a description of the asserted defect, and (c) the name, address and phone number of the original purchase to whom the product is to be returned. Falcon Cues Ltd will review the description of the claimed defect, examine the product and make service, repairs or replacements as appropriate under this Limited Warranty. Upon completion of the service, the product shall be returned by Falcon Cues Ltd. to the original purchaser through the processing dealer, shipping and insurance to be paid by Falcon Cues Ltd. If it is determined that the asserted defect is not covered under the Limited Warranty, the original purchaser will be contacted and offered a repair service if applicable, or the product will be returned.

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The Falcon Guarantee

